

KERI-LYNN MITOFF

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 📍 Los Angeles, CA & Las Vegas, NV



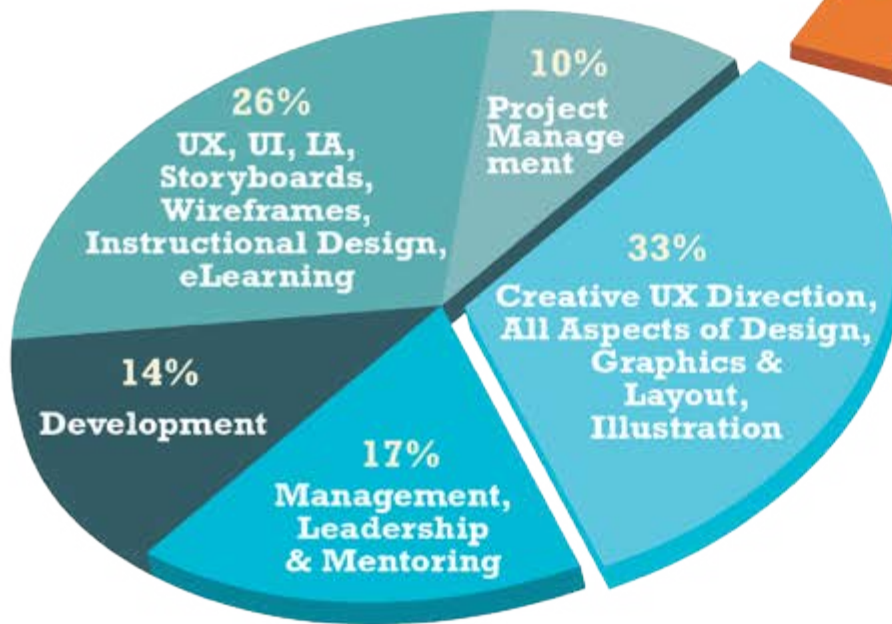
Professional Overview

More than 18 years experience in creative direction and design, user experience design and direction, leadership, user interface design and direction, instructional design and direction. User Experience and Creative Director with a proven record of designing and developing interactive web sites, web applications and mobile applications. Leader in concept and service design for complex interactive initiatives. Creative UX designer with an emphasis on cross-platform web sites, application design and online branding. Excels at motivating and inspiring teams to deliver exceptional creative work under tight deadlines.

I never freelance while working full-time. It is a means of survival in between jobs.

I have never missed a deadline.

I do whatever it takes to get the job done right the first time.



WHAT I DO

MON
 TUES
 WES
 THUR
 FRI
 SAT
 SUN

SKILLS

Adobe Creative Master Suite & Adobe eLearning Suite (CS3, CS4, CS5, CS5.5, CS6 & Creative Cloud)
 Flash
 Acrobat Pro
 After Effects
 Captivate
 Contribute
 Dreamweaver
 Fireworks
 Illustrator
 InDesign
 Photoshop
 Premiere Pro
 CMS – Course Management Systems: Moodle, SkillSoft & Cornerstone
 Microsoft Office & Visio 15 Years Experience
 One-on-one & Classroom Training
 NextGen EHR, EMR & EPM
 Autodesk 3D Studio Max
 Electric Rain Swift 3D
 UX, UI & IA Wireframing & Development
 Omnigraffle, Balsamiq, Axure
 HTML / HTML5 / DHTML,
 Java / Java Script / JQuery
 CSS / MySQL / PHP / ASP / OOP
 TechSmith Camtasia Studio
 Poser – SmithMicro



MAIN SKILL SETS

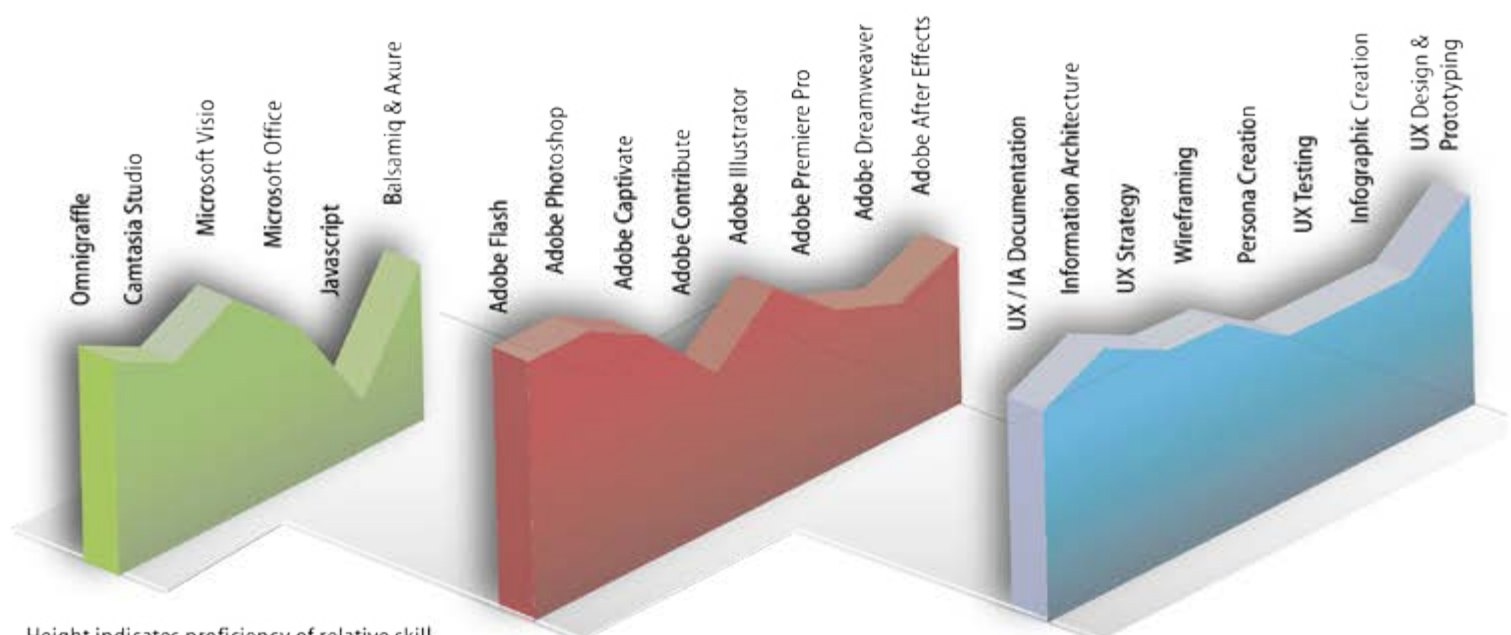
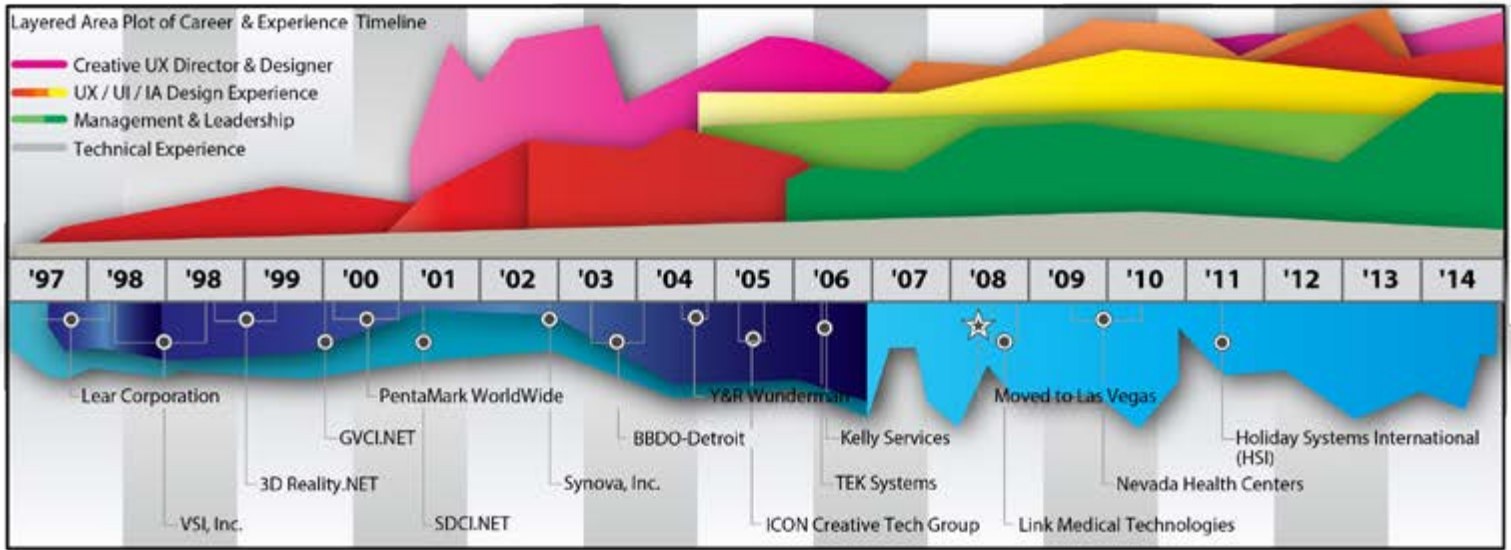
- a. Creative UX Direction & Design
- b. Visual Design, Mobile App Design
- c. Instructional Design
- d. Illustration
- e. 2D & 3D Animation
- f. Motion Graphics
- g. Video Creation & Editing
- h. UX Design & Prototyping
- i. Information Architecture
- j. UX Strategy / Testing
- k. ADDIE Instructional Design Model
- l. Course Design & Development
- m. Mobile Design (iOS & Android)
- n. HTML / XHTML / HTML5
- o. CSS / CSS5
- p. Javascript / jQuery

STATUS

Actively Pursuing Full-time Employment Opportunities

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Height indicates proficiency of relative skill

